

KEYSTONE FAMILIES





The Bluff Lake Nature Center Campus Improvements Project will be led by Keystone Families

What is a Keystone Family?

Keystone Families are what is going to make this project happen. Each Family brings a unique combination of assets to this project.

- Significant Financial Support (six figure gifts+)
- Advocacy & Connections
- Mentorship & Guidance
- Bluff Lake History
- Multi-generational support for Bluff Lake and philanthropy

See the reverse side for more about each Keystone Family.

Why Keystone?

In nature, a keystone species helps define an entire ecosystem. Without its keystone species, the ecosystem would be dramatically different or cease to exist altogether.

In architecture, the keystone is the one at the very center of the top of a curved stone archway, which holds the structure/gateway together.

Bluff Lake would not be able to exist without the gifts and support that these Keystone Families have given and continue to give.

Join us!

The BLNC Team and our Keystone Families invite you to join us to transform Bluff Lake! Keystone Families will be recognized through naming opportunities and special Keystone Family signage.



KEYSTONE FAMILIES





These Keystone Families have already committed to our project:

SMITH/DOBOS FAMILY

The Smith/Dobos family has been a substantial Keystone Family, from their gift of \$1,000,000 to establish the Hadley Smith Fund, to connecting Bluff Lake with organizations like The Nature Conservancy, to guiding the organization to a place of stability and sustainability. David Smith is the cochair of the Capital Campaign Committee. The family has committed an additional \$1,000,000 to this project as our lead gift.

KONRAD FAMILY

The Konrad Family are long time supporters of Bluff Lake. Peter is an avid Bluff Lake Birder and is on the Bluff Lake Finance Committee and Capital Campaign Committee. Peter's strong philanthropic background has helped Bluff Lake connect to numerous organizations over the years. His mentorship of Bluff Lake staff has helped the team grow and the organization become stronger. The family has committed \$100,000 to this project.

HO/ZEIGLER FAMILY

The Ho/Zeigler family has been a huge part of Bluff Lake's generational impact. George has led free monthly bird walks for many years at Bluff Lake. His son, Kenneth Ho, and daughter-in-law, Tania Zeigler, have made Bluff Lake a huge part of their lives, with their children both being campers and young birders. Tania is the co-chair of the Campus Improvements Project Capital Campaign Committee. The family has committed \$150,000 to this project.

BARKER FAMILY

The Barker Family have been supporters of Bluff Lake for several years. With a passion for supporting education and accessibility, Scot and Karen both bring a strong nonprofit and entrepreneurial lens to the project, providing guidance for the Bluff Lake team, as well as connections with other organizations. The family has committed \$500,000 to this project.

INVEST IN THE FUTURE OF OUR COMMUNITY AND ECOSYSTEM

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